Vector Semantics and Embeddings

Berlin Chen

Department of Computer Science & Information Engineering National Taiwan Normal University

References:

1. D. Jurafsky & J. H. Martin, *Speech and Language Processing* (3nd) *,* Chapter 6 & Teaching Material

荃者所以在鱼, 得鱼而忘荃 Nets are for fish; Once you get the fish, you can forget the net. 言者所以在意, 得意而忘言 Words are for meaning; Once you get the meaning, you can forget the words

《莊子》第26章 外物

• **Distributional Hypothesis**: Words that occur in similar contexts tend to have similar meanings

Prologue (1/3)

- This link between similarity in how words are distributed and similarity in what they mean is called the distributional hypothesis
- The hypothesis was first formulated in the 1950s by linguists like Joos (1950), Harris (1954), and Firth (1957)
	- Notice that words which are synonyms (like oculist and eye-doctor) tended to occur in the same environment (e.g., near words like eye or examined)
	- The amount of meaning difference between two words "corresponding roughly to the amount of difference in their environments"

近朱者赤、近墨者黑?

• In this lecture, we discuss **vector semantics**, which instantiates this linguistic (distributional) hypothesis by learning representations of the meaning of words, called embeddings, directly from their distributions in texts

Prologue (2/3)

- **Representation Learning**: automatically learn useful representations of the input text
	- Finding such self-supervised ways to learn representations of the input, instead of creating representations by hand via feature engineering, is an important focus of recent NLP research (Bengio et al., 2013)
	- It is not satisfactory that a word is represented as a string of letters, or an index in a vocabulary list
- Vector Semantics: Categorization of Embeddings

Prologue (3/3)

- It is desirable that word embeddings can capture the fact, for example, that the meanings of buy, sell, and pay offer differing perspectives on the same underlying purchasing event
	- If I buy something from you, you've probably sold it to me, and I likely paid you
- More generally, **a model of word meaning** should allow us to draw inferences to address meaning-related downstream tasks like questionanswering or dialogue

Lemmas and Senses

• Let's look at how one word (we'll choose mouse) might be defined in a dictionary (simplified from the online dictionary WordNet)

mouse (N) 1. any of numerous small rodents... $\mathsf{S}^\mathsf{enses} \supseteq \mathsf{z}.$ a hand-operated device that controls a cursor... lemma (citation form)

The form *mouse* would also be the lemma for the word *mice*. Similarly, *sing* is the lemma for *sing*, *sang*, *sung*.

- A sense or "concept" is the meaning component of a word
- Lemmas can be <mark>polysemous</mark> (have multiple senses), e.g., bass
- Word Sense Disambiguation (WSD): the task of determining which sense of a word is being used in a particular context

Relations between Senses: Synonymy

- **Synonymy (**同義 **)**: when one word has a sense whose meaning is identical to a sense of another word, or nearly identical, we say the two senses of those two words are synonyms (同義詞)
	- A more formal definition of synonymy (between words rather than senses): two words are synonymous if they are substitutable for one another in any sentence without changing the truth conditions of the sentence, the situations in which the sentence would be true

car / *automobile water* / *H ²O big / large couch* / *sofa*

- Probably no two words are absolutely identical in meaning (principle of contrast)
- The word synonym is therefore used to describe a relationship of approximate or rough synonymy *H2O* in a hiking guide?

my *big* sister *≠* my *large* sister

Word Similarity

- *coffee* vs. *tea cat* vs. *dog*
- While words do not have many synonyms, most words do have lots of similar words
	- *cat* is not a synonym of *dog*, but cats and dogs are certainly similar words (both are pets)
- Knowing how similar two words are can help in computing how similar the meaning of two phrases or sentences are (useful for many NLP tasks)

One way of getting values for word similarity is to ask humans to judge how similar one word is to another. For example the SimLex-999 dataset (Hillet al., 2015) gives values on a scale from 0 to 10.

Word Relatedness (1/2)

- Also called "Word Association" in psychology
- The meaning of two words can be related in ways other than similarity

coffee and*cup scalpel and surgeon*

- One common kind of relatedness between words is if they belong to the same **semantic field** or **semantic frame/role**
- **Semantic Field**: a set of words which cover a particular semantic domain and bear structured relations with each other

Hospitals: *surgeon*, *scalpel*, *nurse*, *anaesthetic*, *hospital* **Restaurants:***waiter*, *menu*, *plate*, *food*, *menu, chef* **Houses:***door*, *roof*, *kitchen*, *family*, *bed*

• Semantic fields are also related to **topic models**, both of which are very useful tools for discovering topical structure in documents $\frac{8}{3}$ Word Relatedness (2/2)

- A **semantic frame/role** is a set of words that denote perspectives or participants in a particular type of event
	- E.g., a commercial transaction event can be encoded lexically by using verbs like *buy* (the event from the perspective of the buyer), *sell* (from the perspective of the seller), *pay* (focusing on the monetary aspect), or nouns like *buyer*
	- Frames have semantic roles (like *buyer*, *seller*, *goods*, *money*), and words in a sentence can take on these roles

Sentiment (1/2)

• Words have **affective meanings** or **connotations**

言外之意

- •Positive connotations (*happy*)
- •Negative connotations (*sad*)
- The word connotation has different meanings in different fields, but here we use it to mean the aspects of a word's meaning that are related to a writer or reader's emotions, sentiment, opinions, or evaluations

Connotations can be subtle:

- Positive connotation: *copy, replica, reproduction*
- Negative connotation: *fake, knockoff, forgery*
- Some words describe positive evaluation (*great*, *love*) and others negative evaluation (*terrible*, *hate*)
- Positive or negative **evaluation language** is called **sentiment**
	- Word sentiment plays a role in important tasks like sentiment analysis, stance (立場) detection, and applications of NLP to the language of politics and consumer reviews $\frac{10}{10}$

Sentiment (2/2)

- Early work on affective meaning (Osgood et al., 1957) found that words varied along three important dimensions of affective meaning
	- **valence** (效價): the pleasantness of the stimulus
	- **arousal** (喚起): the intensity of emotion provoked by the stimulus
	- **dominance** (支配): the degree of control exerted by the stimulus

Vector Semantics (1/2)

- **Vector semantics** is the standard way to represent word meaning in NLP, helping us model many of the aspects of word meaning we discussed above
	- Vectors for representing words are called **embeddings**
		- Notice that the meaning of embedding in mathematics is a mapping from one space or structure to another, although this meaning has shifted
- The idea of vector semantics is to represent a word as a point in a multidimensional semantic space
	- Which is derived from the distributions of word neighbors
	- Similar words are "nearby in semantic space"
	- Each word is a vector, not just a string like "apple" or an index like "w $_{\rm 60}$ "

Vector Semantics (2/2)

- A visualization of embeddings learned for sentiment analysis, showing the location of selected words projected down from 60-dimensional space into a two dimensional space
	- Notice the distinct regions containing positive words, negative words, and neutral function words

Two Kinds of Word Embeddings

• tf-idf

- A common baseline model and frequently used in information retrieval (IR)
- (static) **sparse** vectors
- The meaning of words are defined by a simple function of the counts of nearby words

T. Mikolov et al., "Efficient estimation of word representations in vector space," NIPS 2013

Term-Document Matrix (1/2)

- Each document is represented by a vector of words
	- Imagine we have a collection of documents, such as all the works of Shakespeare
	- We can represent documents in such a collection by **a term-document matrix**
	- In this matrix each row represents a word in the vocabulary and each column represents a document from the collection

A simplified term‐document matrix for four plays by Shakespeare.

Term-Document Matrix (2/2)

• A spatial visualization of the document vectors for the four Shakespeare play documents, showing just two of the dimensions, corresponding to the words *battle* and *fool*

• The comedies (*As You Like It* and *Twelfth Night*) have high values for the *fool* dimension and low values for the *battle* dimension

Vectors are the Basis of Information Retrieval

• Vectors are similar for the two comedies

- Meanwhile, comedies are different than the other two
	- Comedies have more fools and wits and fewer battles

Words as Vectors: Document Dimensions

- The term-document matrix also allows us to represent the meaning of a word by the documents it tends to occur in
	- Associating each word with a <mark>word vector (a row vector</mark> rather than a column vector)

- *battle* is the kind of word that occurs in Julius Caesar and Henry V
- *fool* is the kind of word that occurs in comedies, especially Twelfth Night

Words as Vectors: Word Dimensions (1/2)

• As an alternative, we can use the **term-term matrix**, also called the **wordword matrix** or the **term-context matrix** to derive word embeddings

- This matrix is thus of dimensionality $|V| \times |V|$ and each cell records the number of times the row (target) word and the column (context) word co-occur in some context in some training corpus
- Two words are similar in meaning if their context vectors are similar (e.g., *digital* and *information* are more similar to each other)

Words as Vectors: Word Dimensions (2/2)

• A spatial visualization of word vectors for *digital* and *information*, showing just two of the dimensions, corresponding to the words *data* and *computer*

- Rule of Thumb: In real life, the length of the vector |*V* |, is generally the size of the vocabulary, often between 10,000 and 50,000 words
	- Namely, using the most frequent words in the training corpus
	- Keeping words after about the most frequent 50,000 or so is generally not helpful
- Most of those numbers in the term-term matrix are zero these are sparse vector representations
	- There are efficient algorithms for storing and computing with sparse matrices

Dot Product for Measuring Similarity (1/2)

• The dot product between two vectors is a scalar:

dot product
$$
(\mathbf{v}, \mathbf{w}) = \mathbf{v} \cdot \mathbf{w} = \mathbf{v}^T \mathbf{w} = \sum_{i=1}^N v_i w_i = v_1 w_1 + v_2 w_2 + \dots + v_N w_N
$$

- The dot product tends to be high when the two vectors have large values in the same dimensions
- Dot product can thus be a useful similarity metric between vectors
- Alternatively, vectors that have zeros in different dimensions—orthogonal vectors—will have a dot product of 0, representing their strong dissimilarity

Dot Product for Measuring Similarity (2/2)

- Problem with raw dot-product
	- Dot product favors long vectors; dot product is higher if a vector is longer (namely, with higher values in many dimension)

$$
|\mathbf{v}| = \sqrt{\sum_{i=1}^{N} v_i^2}
$$
 Vector Length

- Frequent words (of, the, you) have long vectors, since they occur many times with other words
- Therefore, dot product overly favors frequent words when using it as a measure for word similarity
- It is desirable to have a similarity metric that tells us how similar two words are regardless of their frequency

Cosine for Measuring Similarity (1/2)

- Cosine Metric: a modification of dot product which normalizes for the vector length by dividing the dot product by the lengths of each of the two vectors
- The cosine similarity metric between two vectors v and w

$$
\cos(\mathbf{v}, \mathbf{w}) = \frac{\mathbf{v} \cdot \mathbf{w}}{|\mathbf{v}||\mathbf{w}|} = \frac{\sum_{i=1}^{N} v_i w_i}{\sqrt{\sum_{i=1}^{N} v_i^2} \sqrt{\sum_{i=1}^{N} w_i^2}}
$$

- \cdot -1 : vectors point in opposite directions
- \cdot +1 : vectors point in same directions
- 0 : vectors are orthogonal
- Since raw frequency values are non-negative, the cosine for term-term matrix vectors ranges from 0-1

Cosine for Measuring Similarity (2/2)

$$
\cos(\text{cherry, information}) = \frac{442 \times 5 + 8 \times 3982 + 2 \times 3325}{\sqrt{442^2 + 8^2 + 2^2} \sqrt{5^2 + 3982^2 + 3325^2}} = .017
$$

$$
\cos(\text{digital, information}) = \frac{5 \times 5 + 1683 \times 3982 + 1670 \times 3325}{\sqrt{5^2 + 1683^2 + 1670^2} \sqrt{5^2 + 3982^2 + 3325^2}} = .996
$$

A (rough) graphical demonstration of cosine similarity, showing vectors for the words *cherry*, *digital*, and *information* in the two dimensional space defined by counts of the words *computer* and *pie* nearby. Note that the angle between *digital* and *information* is smaller than the angle between *cherry* and *information*.

Paradox of Raw Frequency based Representations

- The co-occurrence matrices we have seen represent each cell by word frequencies
- Frequency is clearly useful; if *sugar* appears a lot near *apricot* (杏仁), that is useful information
- \bullet But overly frequent words like *the*, *it,* or *they* are not very informative about the context
- How can we balance these two conflicting constraints?

Two Common Solutions for Word Weighting

• **tf-idf**: tf-idf value for word *t* in document *d*

tf–idf $(t,d) = \text{tf}_{t,d} \times \text{idf}_t$

Words like "the" or "it" have very low idf.

• **PMI**: pointwise mutual information

$$
PMI(w_i, w_j) = \log \frac{P(w_i, w_j)}{P(w_i)P(w_j)}
$$

To see if words like "good" appear more often with "great" than we would expect by chance.

Term frequency (tf)

• Term frequency (Luhn, 1957) is the raw frequency of the word *t* in the document *d*

 $tf_{t,d} = count(t,d)$

• Instead of using raw count, we squash it a bit

$$
tf_{t,d} = log_{10}(count(t, d) + 1) \text{ or}
$$

$$
tf_{t,d} = \begin{cases} 1 + log_{10}(count(t, d)) & \text{if count}(t, d) > 0\\ 0 & \text{otherwise} \end{cases}
$$

- The intuition is that a word appearing 100 times in a document does not make that word 100 times more likely to be relevant to the meaning of the document
- Because we cannot take the log of 0, we normally add 1 to the count

Document Frequency (df)

- The second factor in tf-idf is used to give a higher weight to words that occur only in a few documents
	- Terms that are limited to a few documents are useful for discriminating those documents from the rest of the collection
	- Terms that occur frequently across the entire collection are not as helpful
- \bullet The document frequency df_t of a term t is the number of documents it occurs in
	- Document frequency is not the same as the **collection frequency** of a term, which is the total number of times the word appears in the whole collection in any document

Statistics are accumulated from the collection of Shakespeare's 37 plays. **Inverse Document Frequency (idf)**

• Accordingly, we can emphasize discriminative words like Romeo via the inverse document frequency (idf) term weight (Sparck Jones, 1972)

$$
ifft = log10 \left(\frac{N}{dft}\right) \qquad \text{or} \quad itft = log10 \left(1 + \frac{N}{dft}\right)
$$

• N is the total number of documents in the collection

Pointwise Mutual Information (PMI)

- Pointwise Mutual Information (Fano, 1961) is one of the most important concepts in NLP
- \bullet PMI can be used as a measure of how often two word w_i and w_j occur, compared with what we would expect if they were independent

$$
PMI(w_i, w_j) = \log_2 \frac{P(w_i, w_j)}{P(w_i)P(w_j)} = \log_2 \frac{P(w_i|w_j)}{P(w_i)} \geq 0
$$
 (?)

• PMI ranges from $-\infty$ to $+\infty$

San Francisco \log_2 P(Francisco|San) P(Francisco)

Santa Barbara

Recall: Mutual Information (MI)

. MI is the information reduction in uncertainty of one random variable due to knowing about another, or in other words, the amount of information one random variable contains about another

$$
I(X; Y) = H(X) - H(X|Y) = H(Y) - H(Y|X)
$$

$$
I(X; Y) = \sum_{x,y} p(x, y) \log \frac{p(x, y)}{p(x)p(y)}
$$

$$
= \mathbf{E}[\log \frac{p(x,y)}{p(x)p(y)}]
$$

- MI is a symmetric, non-negative measure of the common information in the two variables
	- MI is 0 only when two variables are independent

Positive Pointwise Mutual Information (PPMI)

- The negative values of PMI are problematic
	- Things are co-occurring less than we expect by chance
	- Unreliable without enormous corpora
	- $\bullet~$ Imagine w_i and w_j whose probability is each 10^{-6}
		- Hard to be sure $P(w_i, w_j)$ is significantly different than 10^{-12}
		- Further, it is not clear people are good at "unrelatedness"
- **Positive PMI** (**PPMI**): we hence just replace negative PMI values by 0

$$
PPMI(wi, wj) = \max(\log_2 \frac{P(w_i, w_j)}{P(w_i)P(w_j)}, 0)
$$

Computing PPMI on a Term-Context Matrix (1/2)

- Given a matrix F with $\left| V \right|$ rows (words) and $\left| {\mathcal C} \right|$ columns (contexts)
	- $\textbf{\textit{•}}\ \ f_{ij}\ \ \text{is the of times}\ f_i\ \text{occurs in context}\ c_j$

$$
P_{ij} = \frac{f_{ij}}{\sum_{i}^{|V|} \sum_{j}^{|C|} f_{ij}}
$$

$$
P_{i*} = P(w_i) = \frac{\sum_{j}^{|C|} f_{ij}}{\sum_{i}^{|V|} \sum_{j}^{|C|} f_{ij}}
$$

$$
P_{*j} = P(c_j) = \frac{\sum_{j}^{|V|} f_{ij}}{\sum_{i}^{|V|} \sum_{j}^{|C|} f_{ij}}
$$

$$
PPMI(w_i, c_j) = \max(\log_2 \frac{P(w_i, c_j)}{P(w_i)P(c_j)}, 0)
$$

target word context word

Co-occurrence counts for four words in 5 contexts in the Wikipedia corpus, together with the marginals, pretending for the purpose of this calculation that no other words/contexts matter.

Computing PPMI on a Term-Context Matrix (2/2)

• Resulting PPMI matrix (negatives are replaced by 0)

PPMI(
$$
w_i
$$
 = information, c_j = data)
= max(log₂ $\frac{.3399}{.6575 \times 0.4842}$, 0)
= .0944

Weighted PPMI

- PMI and PPMI have the problem of being biased toward infrequent events
	- Very rare words tend to have very high PMI values
- Two solutions:

•

- Give rare words slightly higher probabilities
- Use add-one smoothing (which has a similar effect)

$$
PPMI_{\alpha}(w_i, c_j) = \max(\log_2 \frac{P(w_i, c_j)}{P(w_i)P_{\alpha}(c_j)}, 0)
$$

\n
$$
P_{\alpha}(c_j) = \frac{\text{count}(c_j)^{\alpha}}{\sum_{j}^{|C|} \text{count}(c_j)^{\alpha}} = \frac{\sum_{j}^{|V|} f_{ij}^{\alpha}}{\sum_{i}^{|V|} \sum_{j}^{|C|} f_{ij}^{\alpha}}
$$

\nFor example, $\alpha = 0.75$
\n
$$
P_{\alpha}(a) = \frac{.99^{75}}{.99^{75} + .01^{75}} = .97 \ P_{\alpha}(b) = \frac{.01^{75}}{.99^{75} + .01^{75}} = .03
$$

Sparse Vectors vs. Dense Vectors (1/2)

- tf-idf (or PMI/PPMI) vectors are
	- **long** (with number of dimensions |V|= 20,000 to 50,000)
	- **sparse** (most elements are zero)
- Alternatively, we may learn vectors which are
	- **short** (with number of dimensions 50-1000)
	- **dense** (most elements are non-zero, real-valued numbers that can be negative)

Sparse Vectors vs. Dense Vectors (2/2)

- Why dense vectors?
	- Short vectors may be easier to use as **features** in machine learning (far fewer weights of an ML model to tune)
	- Dense vectors may **generalize** better than explicit counts
	- Dense vectors may do better at capturing synonymy:
		- *car* and *automobile* are synonyms, whereas they are indexed by distinct dimensions of sparse vectors (e.g., tf-idf vectors)
			- a word with *car* as a neighbor and a word with *automobile* as a neighbor should be similar, but are not for sparse vector representation s

It turns out that dense vectors work better in NLP tasks than sparse vectors.

Common Methods for Getting Short Dense Vectors

- Singular Value Decomposition (SVD)
	- A well-studied instantiation of this is Latent Semantic Analysis (LSA)
- "Neural Language Model"-inspired models
	- Word2vec (skip-gram, CBOW) (Mikolov et al. 2013), GloVe (Pennington et al., 2014).
- Alternative to these "static embeddings" are more recent methods for learning dynamic contextual embeddings
	- Contextual Embeddings (ELMo, BERT)
	- Compute distinct embeddings for a word in its context
	- Separate embeddings for each token of a word

For all these methods, each dimension of a word embedding does not have a clear interpretation.

Publicly-available Tools for Simple Static Embeddings

- Word2vec (Mikolov et al.), Google https://code.google.com/archive/p/word2vec/
- GloVe (Pennington et al.), Stanford http://nlp.stanford.edu/projects/glove/

Notice that: The use of dense vectors to model word meaning, and indeed the term embedding, grew out of the latent semantic indexing (LSI) model (Deerwester et al., 1988) recast as LSA (latent semantic analysis) (Deerwester et al., 1990).

Basic Notion of Word2vecGoogle

- Word2vec embeddings are static static beddings, meaning that the method learns one fixed embedding for each word in the vocabulary
- The intuition of word2vec is that instead of counting how often each word occurs near, say, *apricot* (杏仁), we'll instead train a classifier on a binary prediction task: "Is word likely to show up near *apricot*?"
	- Such a learning paradigm avoids the need for any sort of hand-labeled supervision signals, often called **self-supervision**
	- This notion was first proposed in the task of neural language modeling (NLM) (Bengio et al., 2003; Collobert et al. 2011), showing that NLM could just use the next word in running text as its supervision signal
	- NLM can could be used to learn an embedding representation for each word as part (viz. byproduct) of doing this prediction task

Word2Vec: Learning skip-gram Embeddings (1/8)

- The intuition of skip-gram
	- 1. Treat the target **word** w and a neighboring context **word** c as **positive examples**
	- 2. Randomly sample other words in the lexicon to get *negative examples*; namely *skip-gram* with negative sampling (SGNS)
	- 3. Use **logistic regression** to train a classifier to distinguish those two cases
	- 4. Use the learned weights as the embeddings

Assume a +/- 2 word window, given a training sentence:

…lemon, a [tablespoon of apricot jam, a] pinch... c_1 c_2 w c_3 c_4

T. Mikolov et al., "Distributed representations of words and phrases and their compositionality," NIPS 2013

Word2Vec: Learning skip-gram Embeddings (2/8)

- Goal: train a classifier that is given a candidate (**^w**ord, **^c**ontext) pair
	- For example, (apricot杏仁, jam 果醬) and (apricot, aardvark \pm 豚), while it is expected to return the probability where c is a real context word or not (true for jam, false for aardvark)

Bernoulli distribution

• Assign each positive (or negative) pair a probability

$$
P(+|w,c)
$$

$$
P(-|w,c) = 1 - P(+|w,c)
$$

• These probability terms can be computed based on a suitable similarity metric, such as dot product

Similarity $(w, c) = \mathbf{c} \cdot \mathbf{w}$

• Which has a value ranging from $-\infty$ to ∞

Skip-gram

Word2Vec: Learning skip-gram Embeddings (3/8)

• To turn the dot product into a probability, we use the logistic or sigmoid function $\sigma(\cdot)$ the fundamental core of logistic regression 1.0

$$
P(+|w, c) = \sigma(\mathbf{c} \cdot \mathbf{w}) = \frac{1}{1 + \exp(-\mathbf{c} \cdot \mathbf{w})}
$$

$$
P(-|w, c) = 1 - P(+|w, c) \stackrel{?}{=} \sigma(-\mathbf{c} \cdot \mathbf{w}) = \frac{1}{1 + \exp(\mathbf{c} \cdot \mathbf{w})}
$$

• This is for one context word, but we have lots of context words. We then assume independence and just multiply them

$$
P(+|w, c_{1:L}) = \prod_{i=1}^{L} P(+|w, c_i) = \prod_{i=1}^{L} \sigma(\mathbf{c}_i \cdot \mathbf{w})
$$

$$
\log P(+|w, c_i) = \sum_{i=1}^{L} \log \sigma(\mathbf{c}_i \cdot \mathbf{w})
$$

Brief Explanation

$$
P(-|w, c) = 1 - P(+|w, c)
$$

= 1 - $\sigma(\mathbf{c} \cdot \mathbf{w})$
= 1 - $\frac{1}{1 + \exp(-\mathbf{c} \cdot \mathbf{w})}$
= $\frac{\exp(-\mathbf{c} \cdot \mathbf{w})}{1 + \exp(-\mathbf{c} \cdot \mathbf{w})}$
= $\frac{1}{1 + \frac{1}{\exp(-\mathbf{c} \cdot \mathbf{w})}}$
= $\frac{1}{1 + \exp(\mathbf{c} \cdot \mathbf{w})}$

Word2Vec: Learning skip-gram Embeddings (4/8)

• skip-gram with negative sampling (SGNS)

…lemon, a [tablespoon of apricot jam, a] pinch... c_1 c_2 w c_3 c_4

Word2Vec: Learning skip-gram Embeddings (5/8)

- skip-gram with negative sampling (SGNS)
	- Maximize the similarity of the target with the actual context words, and minimize the similarity of the target with the *k* negative sampled non-neighbor words

$$
L_{CE} = -\log P(+|w, c_{pos}) \prod_{i=1}^{k} P(-|w, c_{neg_i})
$$
\n
$$
= -\left[\log P(+|w, c_{pos}) + \sum_{i=1}^{k} \log P(-|w, c_{neg_i})\right]
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$$
= -\left[\log P(+|w, c_{pos}) + \sum_{i=1}^{k} \log \sigma(-c_{neg_i} \cdot w)\right]
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\n
$$
= -\left[\log \sigma(c_{pos} \cdot w) + \sum_{i=1}^{k} \log \sigma(-c_{neg_i} \cdot w)\right]
$$
\n
$$
= -\left[\log \sigma(c_{pos} \cdot w) + \sum_{i=1}^{k} \log \sigma(-c_{neg_i} \
$$

Word2Vec: Learning skip-gram Embeddings (6/8)

Start with randomly initialized C and W matrices,

then incrementally do updates.

• The derivatives of the loss function

$$
L_{CE} = -\left[\log \sigma(\mathbf{c}_{pos} \cdot \mathbf{w}) + \sum_{i=1}^{k} \log \sigma(-\mathbf{c}_{neg_i} \cdot \mathbf{w})\right]
$$

 $\frac{\partial L_{CE}}{\partial \mathbf{c}_{pos}} = [\sigma(\mathbf{c}_{pos} \cdot \mathbf{w}) - 1] \mathbf{w}$
 $\frac{\partial L_{CE}}{\partial \mathbf{c}_{neg_i}} = \sigma(\mathbf{c}_{neg_i} \cdot \mathbf{w}) \mathbf{w}$

$$
\frac{\partial L_{CE}}{\partial \mathbf{w}} = [\sigma(\mathbf{c}_{pos} \cdot \mathbf{w}) - 1] \mathbf{c}_{pos} + \sum_{i=1}^{k} \sigma(\mathbf{c}_{neg_i} \cdot \mathbf{w}) \mathbf{c}_{neg_i}
$$

$$
\mathbf{c}_{pos}^{t+1} = \mathbf{c}_{pos}^{t} - \eta \big[\sigma(\mathbf{c}_{pos} \cdot \mathbf{w}) - 1 \big] \mathbf{w}^{t}
$$

$$
\mathbf{c}_{neg_i}^{t+1} = \mathbf{c}_{neg_i}^t - \eta \sigma(\mathbf{c}_{neg_i} \cdot \mathbf{w}) \mathbf{w}^t
$$

$$
\mathbf{w}^{t+1} = \mathbf{w}^t - \eta \left[[\sigma(\mathbf{c}_{pos} \cdot \mathbf{w}) - 1] \mathbf{c}_{pos} + \sum_{i=1}^k \sigma(\mathbf{c}_{neg_i} \cdot \mathbf{w}) \mathbf{c}_{neg_i} \right]
$$

 $\frac{1}{\partial x}|_{x=x(t)}$ **Local Minimum** $x(t+1)x(t)$ $-\eta \frac{\partial f}{\partial x}$ $x(t + 1) = x(t)$

Gradient descent is based on the observation that if the multi-variable function $F(\mathbf{x})$ is defined and differentiable in a neighborhood of a point \mathbf{a} , then $F(\mathbf{x})$ decreases fastest if one goes from \mathbf{a} in the direction of the negative gradient of F at \mathbf{a} , $-\nabla F(\mathbf{a})$. It follows that, if

 $\mathbf{a}_{n+1} = \mathbf{a}_n - \gamma \nabla F(\mathbf{a}_n)$

for a small enough step size or learning rate $\gamma \in \mathbb{R}_+$.

https://en.wikipedia.org/wiki/Gradient descent

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Word2Vec: Learning skip-gram Embeddings (7/8)

- Recall that the skip-gram model learns two separate embeddings for each word w_i
	- $\bullet~$ The target embedding \mathbf{w}_i and the context embedding \mathbf{c}_i , stored in two matrices, the target matrix W and the context matrix C
- $\bullet\,$ It is common to just add them together, representing word w_i with the vector \mathbf{w}_i + \mathbf{c}_i
- Alternatively we can throw away the context matrix C and just represent each word w_i by the vector $\mathrm{\textbf{w}}_i$

Word2Vec: Learning skip-gram Embeddings (8/8)

Rumelhart and Abrahamson (1973) proposed the parallelogram model for solving simple analogy problems of the form **b** is to **a** as what is to **a***?

Figure 2: Two-dimensional PCA projection of the 1000-dimensional Skip-gram vectors of countries and their capital cities. The figure illustrates ability of the model to automatically organize concepts and learn implicitly the relationships between them, as during the training we did not provide any supervised information about what a capital city means.

T. Mikolov et al., "Distributed representations of words and phrases and their compositionality," NIPS 2023

Word2Vec: skip-gram vs. CBOW

Figure 1: New model architectures. The CBOW architecture predicts the current word based on the context, and the Skip-gram predicts surrounding words given the current word.

T. Mikolov et al., "Efficient estimation of word representations in vector space," NIPS 2013

Semantic Properties of Embeddings

- One parameter of vector semantic models (like word2vec vectors) is the size of the context window used to collect counts
- This is generally between 1 and 10 words on each side of the target word (for a total context of 2-20 words)
- The choice depends on the goals of the representation:
	- Shorter context windows tend to lead to representations that are a bit more syntactic, since the information is coming from immediately nearby words, namely similar words with the same parts of speech
		- "wrote" is a first-order (syntagmatic; 詞語的) associate of "book" or "poem"
	- When vectors are computed from long context windows, the highest cosine words to a target word w tend to be words that are topically related but not similar
		- "wrote" is a second-order (paradigmatic; 詞形變化的) associate of words like "said" or "remarked"

Bias and Embeddings

- In addition to their ability to learn word meaning from text, word embeddings also reproduce the implicit biases and stereotypes (刻板印象) that were latent in the text
	- Bolukbasi et al. (2016) find that the closest occupation to 'computer programmer' 'man' + 'woman' in word2vec embeddings trained on news text is 'homemaker'
	- Also the embeddings similarly suggest the analogy 'father' is to 'doctor' as 'mother' is to 'nurse'
- As pointed out by (Crawford 2017, Blodgett et al. 2020)
	- Representation harm: a harm caused by a system demeaning or even ignoring some social groups
	- Allocation harm: a system allocates resources (jobs or credit) unfairly to different groups
- Debiasing and harm reduction remain an open problem !

Evaluating Vector Models (1/2)

- Extrinsic evaluation:
	- To see whether the adoption of vector models can improve the performance various downstream NLP tasks such as summarization and information retrieval (IR), etc.
- Intrinsic evaluation:
	- To see their performance on word similarity tasks, computing the correlation between an algorithm's word similarity scores and word similarity ratings assigned by humans
	- Or, to see their performance on the word analogy tasks

Evaluating Vector Models (2/2)

- All embedding algorithms suffer from inherent variability:
	- For example, because of randomness in the initialization and the random negative sampling, algorithms like word2vec may produce different results even from the same dataset, and individual documents in a collection may strongly impact the resulting embeddings
- Possible mitigation strategy
	- When embeddings are used to study word associations in particular corpora, it is best practice to train multiple embeddings with bootstrap sampling over documents and average the results

Vector Models for Extractive Summarization

- To leverage word/sentence/document emebddings for extractive document summarization (sentence ranking)
	- **Vector Space Model (Cosine Similarity Measure)** \bullet

$$
SIM(S, D) = \frac{\mathbf{v}_S \cdot \mathbf{v}_D}{|\mathbf{v}_S||\mathbf{v}_D|}
$$
 where $\mathbf{v}_D = \frac{\sum_{w \in D} \mathbf{v}_w}{|D|}$

Graph-based Model (Centrality Measure) \bullet

$$
WS(v_i) = (1 - \alpha) + \alpha \times \sum_{v_j \in In(v_i)} \frac{w_{ji}}{\sum_{v_k \in Out(v_j)} w_{jk}} \cdot WS(v_j) \quad \text{where} \quad w_{ij} = wj_i = \frac{\mathbf{v}_i \cdot \mathbf{v}_j}{|\mathbf{v}_i||\mathbf{v}_j|}
$$

Language Model (Document Likelihood Measure) \bullet

$$
P(D|S) = \prod_{w_j \in D} \left[\lambda \cdot \sum_{w_i \in S} P_{MLE}(w_i|S) \cdot P_{WE}(w_j|w_i) + (1 - \lambda) \cdot P_{MLE}(w_j|C) \right]^{c(w_j, D)}
$$

where
$$
P_{WE}(w_j|w_i) = \frac{exp(\mathbf{v}_i \cdot \mathbf{v}_j)}{\sum_{w_k \in V} exp(\mathbf{v}_i \cdot \mathbf{v}_k)}
$$

Chen et al., "Leveraging word embeddings for spoken document summarization," Interspeech 2015

fasttext (1/2) Facebook

• The objective of the skip-gram model is defined as maximizing the following log-likelihood scoring function $SIM(w_t, c) = w_t^T c$

 $LL = \sum_{t=1}^{T} \sum_{c \in C_t} \log P(c|w_t)$ where $P(c|w_t) = \frac{\exp(\text{SIM}(w_t, c))}{\sum_{c \in C_t} \exp(\text{SIM}(w_t, c))}$

- This goal can be alternatively framed as a set of binary classification tasks
	- To independently best predict the presence (or absence) of context words (while minimizing the occurrence of non-context words) with a binary logistic loss

$$
\log(1 + \exp(-\text{SIM}(\mathbf{w}_t, \mathbf{c}))) + \sum_{w \in NC_t} \log(1 + \exp(\text{SIM}(\mathbf{w}_t, \mathbf{w})))
$$

\n
$$
l(\mathbf{w}_t, \mathbf{c}) \qquad l(\mathbf{w}_t, \mathbf{w})
$$

\nLogistic loss function
\n
$$
NLL = \sum_{t=1}^T \left[\sum_{c \in C_t} l(\mathbf{w}_t, \mathbf{c}) + \sum_{w \in NC_t} l(\mathbf{w}_t, \mathbf{w}) \right]
$$

logistic regression ଵ $1 + \exp(-x)$

P. Bojanowski et al., "Enriching word vectors with subword information,"TACL, ²⁰¹⁷

fasttext $(2/2)$

- Subword modeling
	- Each word w is represented as a bag of character n -gram. We add special boundary symbols < and > at the beginning and end of words, allowing to distinguish prefixes and suffixes from other character sequences

where \Rightarrow < where \ge < wh, ehe, her, ere, re > $(n = 3$ here)

• Suppose that you are given a dictionary of *n*-grams of size V_G . Given a word w, let us denote by g_w ($g_w \subset G = \{g_1, g_2, ..., g_{V_G}\}\$) the set of *n*-grams appearing in w, the scoring function can be thus defined by

$$
\text{SIM}(\mathbf{w}_t, \mathbf{c}) = \sum\nolimits_{g \in g_w} \mathbf{g}^T \mathbf{c}
$$

GloVe: Global Vectors for Word Representation **Stanford**

- A global log bilinear regression model that combines the advantages of global matrix factorization and local context window methods
	- GloVe assumes there exists a log bilinear function F that can model the triplet relations among words $(w_{i,}w_{j,}w_{k})$ with their associated embeddings $(\mathbf{v}_{i,}\mathbf{v}_{j,}\mathbf{v}_{k})$

$$
F\left(\left(\mathbf{v}_i-\mathbf{v}_j\right)^T \tilde{\mathbf{v}}_k\right) = \frac{F\left(\mathbf{v}_i^T \tilde{\mathbf{v}}_k\right)}{F\left(\mathbf{v}_j^T \tilde{\mathbf{v}}_k\right)} = \frac{P(w_k|w_i)}{P(w_k|w_j)} = \frac{(N_{i,k}/N_i)}{(N_{i,j}/N_j)}
$$

GloVe builds on top the ratios of conditional probabilities from the word-word co-occurrence matrix

To be estimated

• The function can be instantiated by $F= \exp$, namely

$$
\mathbf{v}_i^T \tilde{\mathbf{v}}_k \approx \log P(w_k | w_i) = \log N_{i,k} - \log N_i
$$

co-occurrence count of w_i and w_k occurrence count of w_i

• To enforce exchange symmetry to the above equation

 $\mathbf{v}_i^{\ T} \tilde{\mathbf{v}}_k + \mathbf{b}_i^{\ \top} + \widetilde{\boldsymbol{b}}_k^{\ \approx} \log N_{i,k}^{\ \top}$

• The training objective for GloVe

$$
J = \sum_{i,k} f(N_{i,k}) (\mathbf{v}_i^T \tilde{\mathbf{v}}_k + \mathbf{b}_i + \tilde{\mathbf{b}}_k - \log N_{i,k})
$$

n -gram Language Models

• The n -gram language model that determines the probability of an upcoming word given the previous $n-1$ word history is the most prominently used

$$
P(\mathbf{W} = w_1, w_2, ..., w_m)
$$

= $P(w_1)P(w_2|w_1)P(w_3|w_1, w_2)...P(w_m|w_1, w_2,..., w_{m-1})$
= $P(w_1)$ $\prod_{i=2}^{m} P(w_i|w_1, w_2,..., w_{i-1})$
Multiplication of Conditional Probabilities

• n -gram assumption

$$
P(w_i|w_1, w_2, \dots, w_{i-1}) \approx P(w_i|w_{i-n+1}, w_{i-n+2}, \dots, w_{i-1})
$$

\nHistory of length *n*-1
\n
$$
P(w_i|w_1, w_2, \dots, w_{i-1}) \approx P(w_i|w_{i-2}, w_{i-1})
$$
 Trigram
\n
$$
P(w_i|w_1, w_2, \dots, w_{i-1}) \approx P(w_i|w_{i-1})
$$
Bigram
\n
$$
P(w_i|w_1, w_2, \dots, w_{i-1}) \approx P(w_i)
$$
Unigram

R. Rosenfeld, "Two decades of statistical language modeling:Where do we go from here?," *Proceedings of IEEE*, ²⁰⁰⁰

Known Weakness of n -gram Language Models

- n -gram language models are Sensitive to changes in the style or topic of the text on which they are trained
	- Assume the probability of next word in a sentence depends only on the identity of last $n-1$ words
		- Capture only local contextual information or lexical regularity (word ordering relationships) of a language
- Ironically, n -gram language models take no advantage of the fact that what is being modeled is language
	- Frederick Jelinek said "*put language back into language modeling*" (1995)

$$
P(w_i|w_1, w_2, \ldots, w_{i-1}) \approx P_{\text{Tirgram}}(w_i|w_{i-2}, w_{i-1})
$$

Topic Modeling

- Topic language models have been introduced and investigated to complement the *n*-gram language models
	- A commonality among them is that a set of latent topic variables is introduced to describe the "*word-document*" co-occurrence characteristics
- Models developed generally follow two lines of thought
	- Algebraic
		- Latent Semantic Analysis (LSA) (Deerwester et al., 1990), nonnegative matrix factorization (NMF) (Lee and Seung, 1999), etc.
	- Probabilistic
		- Probabilistic latent semantic analysis (PLSA) (Hofmann, 2001), latent Dirichlet allocation (LDA) (Blei et al., 2003), Word Topic Model (Chen, 2009) etc.

Latent Semantic Analysis (LSA) (1/3)

- Start with a matrix describing the intra- and Inter-document statistics between all terms and all documents
- Singular value decomposition (SVD) is then performed on the matrix to project all term and document vectors onto a reduced latent topical space

- \bullet In the context of IR, matching between queries and documents can be carried out in this topical space
	- 1. G. W. Furnaset et al.,"Information Retrieval using ^a Singular Value Decomposition Model of Latent Semantic Structure," *SIGIR1988*
	- 2. T. K. Landauer et al. (eds.) , *Handbook of Latent Semantic Analysis*, Lawrence Erlbaum, ²⁰⁰⁷

Latent Semantic Analysis (2/3)

- The latent space of LSA is derived on top of eigen-decomposition of the matrix A *T*A
	- **Each entry of A** *^T***A represents the correlation (inner product; closeness relationship) between any document (vector) pairs**
- \bullet The column vectors v_j in V actually are eigenvectors of A^TA
	- A^TA is symmetric and all its diagonal entities are positive

$$
(A^T A)v_i = \lambda_i v_i
$$

- All eigenvalues $\,\lambda_{j}$ are nonnegative real numbers
- All eigenvectors \mathbf{v}_j are orthonormal
- $\bullet\,$ Singular values $\sigma_{\!j}$ in $\Sigma\,$ are the square roots of $\lambda_{\!j}$

LSA bears similarly to PCA (Principal Component Analysis), and has the aim of finding ^a subspace determined by the eigenvectors of A*^T*A that preserves most of the relationships (a kind of simple structure information) between documents (compositions).

Latent Semantic Analysis (3/3)

• Pro

- A clean formal framework and a clearly defined optimization criterion (least-squares)
	- Conceptual simplicity and clarity
- Handle synonymy problems ("heterogeneous vocabulary")
	- Replace individual terms as the descriptors of documents by independent "*artificial concepts*" that can specified by any one of several terms (or documents) or combinations
- Con
	- Contextual or positional information for words in documents is discarded (the socalled "*bag-of-words*" assumption)
	- High computational complexity (e.g., SVD decomposition)
	- Word and document representations have negative values
	- Exhaustive search are needed when compare among documents or between a query (word) and a document (cannot make use of inverted files ?)

LSA: Application to Junk E-mail Filtering

• One vector represents the centriod of all e-mails that are of interest to the user, while the other the centriod of all e-mails that are not of interest

J. R. Bellegarda," Latent Semantic Mapping: Principles & Applications," *Synthesis Lecture on Speech and Audio Processing*, 3, 2007.

LSA: Application to Cross-lingual Language Modeling

• Assume that a document-aligned (instead of sentence-aligned) Chinese-English bilingual corpus is provided

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Nonnegative Matrix Factorization (NMF)

- NMF approximates data with an additive and linear combination of nonnegative components (or basis vectors)
	- Given a nonnegative data matrix $V \in R^{L \times M}$, NMF computes another two **nonnegative matrices** $W \in R^{L \times R}$ and $H \in R^{R \times M}$ such that $V \approx WH$
		- $R \ll L$ and $R \ll M$ to ensure efficient encoding

D. D. Lee and H. S. Seung, "Learning the parts of objects by non-negative matrix factorization," Nature, 1999.

NMF: Application

• Modulation Spectrum Factorization for Automatic Speech Recognition (ASR)

W.‐Y. Chu, et al., "Modulation spectrum factorization for robust speech recognition," *APSIPA ASC*, 2011.

Probabilistic Latent Semantic Analysis (PLSA)

- Each document as a whole consists of a set of shared latent topics with different weights -- a document topic modeling (DTM) approach
	- Each topic in turn offers a unigram (multinomial) distribution for observing a given word

$$
P_{\text{PLSA}}(w|D) = \sum_{k=1}^{K} P(w_i|T_k)P(T_k|D)
$$

- LDA (latent Dirichlet allocation) differs from PLSA mainly in the inference of model parameters:
	- PLSA assumes the model parameters are fixed and unknown
	- LDA places additional a priori constraints on the model parameters, i.e., thinking of them as random variables that follow some Dirichlet distributions

1.T. Hoffmann, "Unsupervised learning by probabilistic latent semantic analysis," Machine Learning, 2001.

2. D. M. Blei et al.,"Latent Dirichlet allocation,"*Journal of Machine Learning Research*, 2003.

PLAS: Empirical Evaluation

Semantic Fields (see. p.p. 8 in this handout)

The 2 aspects to most likely generate the word 'flight' (left) and 'love' (right), derived from a $K = 128$ aspect model of the TDT1 document collection. The displayed terms are the most probable words in the classconditional distribution $P(w_j | z_k)$, from top to bottom in descending order.

D. M. Blei,"Latent DirichletAllocation,"JMLR, 2003.

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